

TRAILNET'S 2015 BUSINESS MEMBERSHIP PROGRAM

\$5,000 – CHARTER MEMBER CHAMPION LEVEL BENEFITS

All benefits of the **PODIUM** level plus:

- Prominent logo placement on Trailnet's Bike Valet corral signage for one year
 - Trailnet provides this service for at least 3 annual events; 6 ft. logo sign
- Additional 20 ride vouchers (total of 40) for business' employees OR an opportunity to coordinate a free ride day for your employees at one BFC ride

\$2,500 – CHARTER MEMBER PODIUM LEVEL BENEFITS

All benefits of the **PREMIERE** level plus:

- Recognition on the Shift Your Commute webpage and at all TravelGreen events; i.e., Trailnet on Tap, Arch Women, Bike to Work Day
- Your company's name and link will be included on eBlasts that are sent to members and users during Challenge months
- Logo placement on Trailnet's Bike Valet corral signage for one year shared with other Podium members
- Additional 8 ride vouchers (total of 20) for business' employees OR an opportunity to coordinate a free ride day for your employees at one BFC ride

\$1,200 – CHARTER MEMBER PREMIERE LEVEL BENEFITS

Relationship building and recognition

- Logo and link on Trailnet's Business Membership webpage for one year
- One social media recognition post within a month of joining (i.e., Facebook and Twitter)
- Certificate or window decal
 - Trailnet will also provide a digital decal for use on your website
- Company name listed on Trailnet's printed Calendar of Events (25,000 copies printed); distributed to all members, bicycle shops, and outdoor living stores. Also distributed at all Trailnet and tabling events. (Note: The publication is printed at the beginning of each year)
- Monthly data reports of your business' Shift Your Commute team as collected by shiftyourcommute.com
- Yearly tailored report and infographic of your team's data
- One week listing on a 1/3 page business membership banner on Trailnet's landing page a month after joining

Partnership materials and resources

- Annual delivery of a supply of Trailnet's Annual Event Calendar
- Free annual bike commute workshop for your employees (date and location TBD)
- 12 BFC ride vouchers for business' employees



\$750 – CHARTER MEMBER SUPPORTING LEVEL BENEFITS

Relationship building and recognition

- Logo and link on Trailnet's Business Membership webpage for one year
- One social media recognition post within a month of joining (i.e., Facebook and Twitter)
- Certificate or window decal
 - Trailnet will also provide a digital decal for use on your website
- Monthly data reports of your business' Shift Your Commute team as collected by shiftyourcommute.com
- Yearly tailored report and infographic of your team's data
- Company name listed on Trailnet's printed Calendar of Events (25,000 copies printed); distributed to all members, bicycle shops, and outdoor living stores. Also distributed at all Trailnet and tabling events. (Note: The publication is printed at the beginning of each year)

Partnership materials and resources

- Annual delivery of a supply of Trailnet's Annual Event Calendar
- Free annual bike commute workshop for your employees (date and location to be determined)
- 8 BFC ride vouchers for business' employees
- Consultation/Advice on League of American Bicyclist's Bicycle Friendly Business application process

\$300 – CHARTER MEMBER BASIC LEVEL BENEFITS

Relationship building and recognition

- Listing and link on Trailnet's Business Membership webpage for one year
- One social media recognition post within a month of joining (i.e., Facebook and Twitter)
- Certificate or window decal
 - Trailnet will also provide a digital decal for use on your website
- Monthly data reports of your business' commute team as collected by shiftyourcommute.com

Partnership materials and resources

- Annual delivery of a supply of Trailnet's Annual Event Calendar
- Free annual bike commute workshop for your employees (date and location to be determined)
- 4 BFC ride vouchers for business' employees

This is an annual program. A membership renewal reminder letter will be sent to you on the yearly anniversary of your membership.

Questions? Call 314.436.1324 x103 or email membership@trailnet.org.

